



CHALLENGE 5 : LACK OF INNOVATION

Contributed by CSRMP, Poland

Many peripheries are faced with a lack of innovation. Innovation in the economic sector can be fostered through mobilising and adding professionalism to entrepreneurs. The connection between stakeholders and citizens needs to be nurtured to form social networks and communities that work together towards this common goal. CSRMP fosters these connections in Poland through the following strategy, training and exercises.

Training: Follow the Change

Follow the Change empowers young entrepreneurs who lead businesses in rural areas (peripheries) to be more economically efficient. The activity is going in line with the strategy and action plans to use a region's potential and local resources. Simulating real-world conditions and decision making in business is really important for the future. It's based on a simulation environment of real market conditions



Detailed Daily Programme

Day 1	What?	How?	Learning outcomes	Objectives	Preparation
<p>Session 1.1 09:00 – 10:30</p> <p>Name games, Icebreaking activities</p>	<p>Set of NFE activities aimed at fostering first knowledge within the group, thus laying the grounds for the process of learning, interaction and effective cooperation among participants in the next days.</p>	<p>NFE methods.</p> <p>The trainer will gather participants in a circle, proposing the following NFE tools:</p> <ul style="list-style-type: none"> • Name game: <i>Beautiful Benjamin and Lovely Leila (Compass activity)</i> - one person says her/his name (e.g. Benjamin), the rest of the group thinks of positive adjectives that start with the same letter of the person's name (e.g. B), "Benjamin" chooses one of the suggestions (e.g. beautiful), then the person standing to Benjamin's right says "Hello beautiful Benjamin. My name is ... (e.g. Leila)". • Icebreaking: <i>Human bingo (NFE tool)</i> - Every participant receives a sheet where there is a table with different characteristics. To do "Bingo", they have to fill a 	<ul style="list-style-type: none"> • Participants will get to know each other. • Identify the nature of the group, their mindset and their background so as to help participants get acquainted. • Creation of an atmosphere for the pleasant cooperation and implementation of project activities. 	<p>Introduction to the project. These activities contribute to achieve all project's objectives.</p>	<p><i>What to do before, how long it takes to prepare this activity, what materials are needed.</i></p>



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Prospects in Peripheries Toolkit – Supplemental Material for Trainers

Training 5: Follow the Change

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Coffee Break					
Session 1.2 11:00 – 12:30 Mixed group workshops (3-4 participants) jobseeking and docs preparing	Small workshops group to set up how jobseeking and docs preparation is now and how it can be improved. Finding ideal way.	1 hour work within small groups with collecting all information on board. Then presenting to whole group and discussing how it can be improved (30 minutes)	<ul style="list-style-type: none"> Participants will share their experience Participants will improve their employability skills 	Get to know current state of art	Preparation of supporting questions for groups and for common discussions
Lunch					
Session 1.3 14:30 – 16:00 Individual work – what employers need?	Individual work with common discussion	Each participant will write down on stickers needs of employers in region (30 minutes). Then together with trainer participants will gather needs into blocks and set priors (30 minutes). Finally they discuss what is needed to learned those skills (30 minutes)	<ul style="list-style-type: none"> Participants will learn about skills about employers needs Participants can prepare own action plan for training 	Preparation of future	None
Coffee Break					
Session 1.4 16:30 – 18:00 Introduction to the project: Action plan	Pair work with common discussion	Participants will be gathered in pairs, where one participant will prepare action plan of training for another one. (60 minutes), than it will be common discussion if actions can be better adopted	<ul style="list-style-type: none"> Participants will have his/her own action plan of training 	Improvement of participants employability skills	Preparation of possible actions for potential skills improvement



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Session 1.5 18:00 - 18:30			.		
Evaluation Group					
Dinner					
Free evening					